

***New Mexico Community
Survey Spring 2014
Office of Substance Abuse
Prevention Grantee
Socorro County***

FY 14

By PIRE (Pacific Institute for Research and Evaluation)

Community Survey:

- A convenience survey, but efforts are made to gain a representative sample of the community by collecting surveys in locations where people frequent every day.
 - Each year draw upon community partners to help collect surveys.
 - Pen and paper or online option.
- Participants are given informed consent, no one under 18.

Statewide results are similar to other survey data that is more rigorously collected (e.g., BRFSS).

Why a Community Survey?

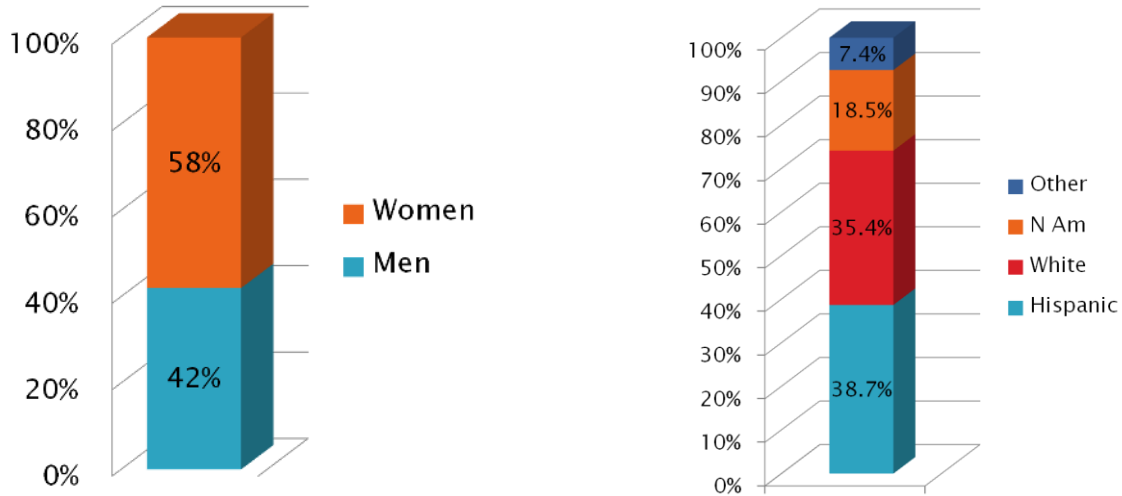
- Allows you to identify issues that are shared by all community members, as opposed to a specific targeted group.
- Very good for evaluating environmental strategies as they are meant to impact the entire community.
- Areas of small populations like in SW NM, we often do not get reliable results from larger surveys. These can miss important hidden sectors of community, like immigrants.
- Data does not come back as quickly from larger efforts & can't be used for evaluation purposes.
- We can compare some of our results to national and statewide data (some questions are unique to this survey)

Limitations to a Community Survey:

- Your data is only as good as how you collect it.
- Safety and comfort of participant
- Do people understand the questions?
- Must insure confidentiality – hard in small communities
- Good cross- section of the community?
- Cannot survey the same people every year in order to make a real comparison
- Questions about substance use, illegal activity, mental health are not responded to with 100% honesty (though this “dishonesty” is shared across different groups).
- Such surveys, like any approach should not be used in isolation from others for assessment & evaluation.
- Only done with adults.

Basic Demographics: N=271

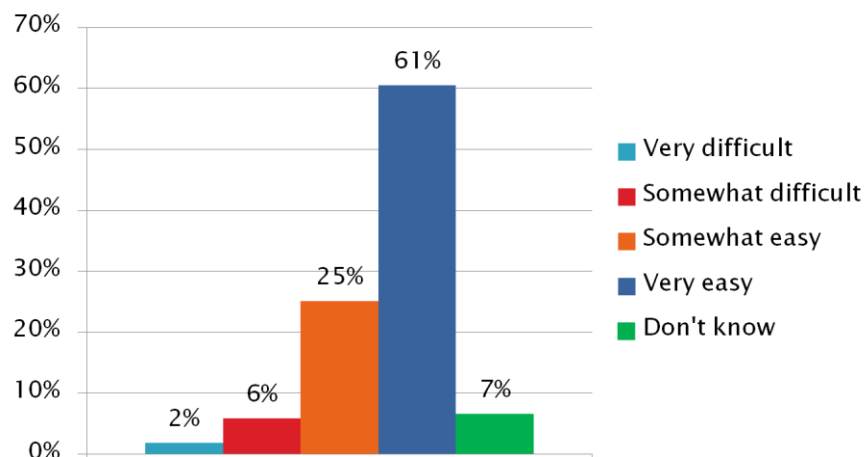
N= the number of people who answered the question



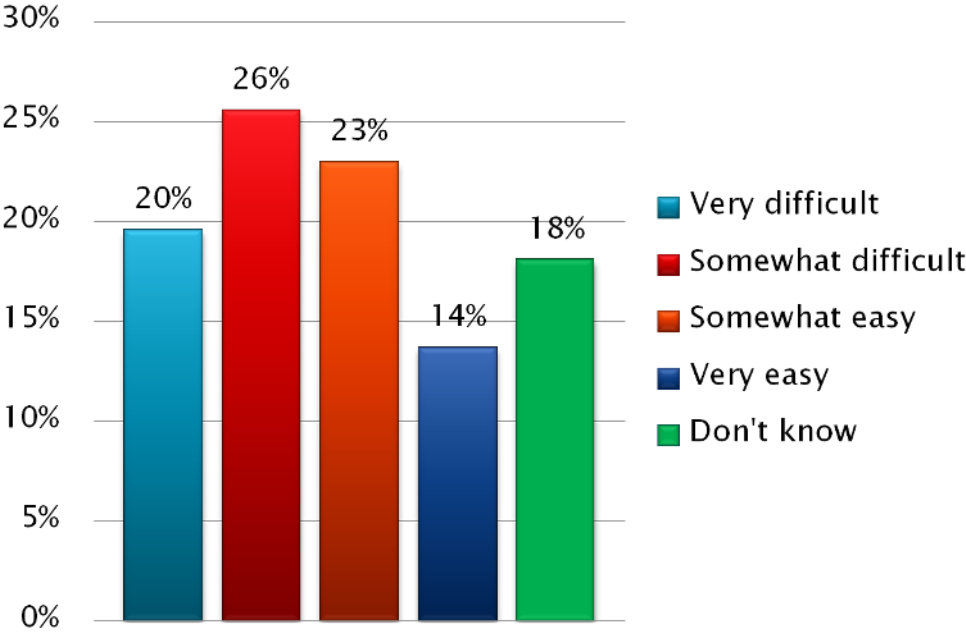
Intervening Variables:

How we know what activities we need to do, and if they are working.

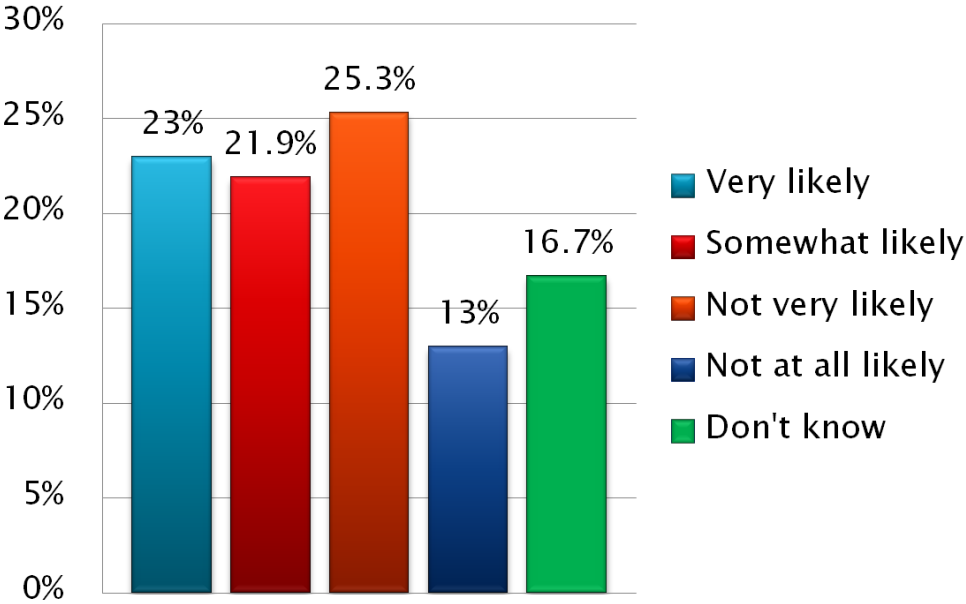
Youth access: How easy do you think it is for teens in your community to get alcohol? N=271



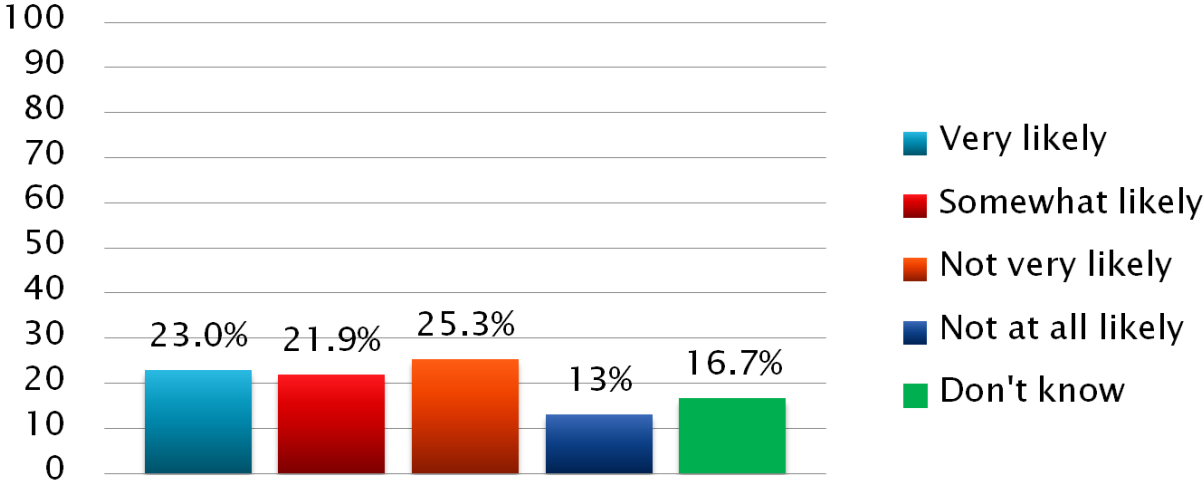
Youth retail access: How easy is it for youth to access alcohol in restaurants and stores in your community? N=270



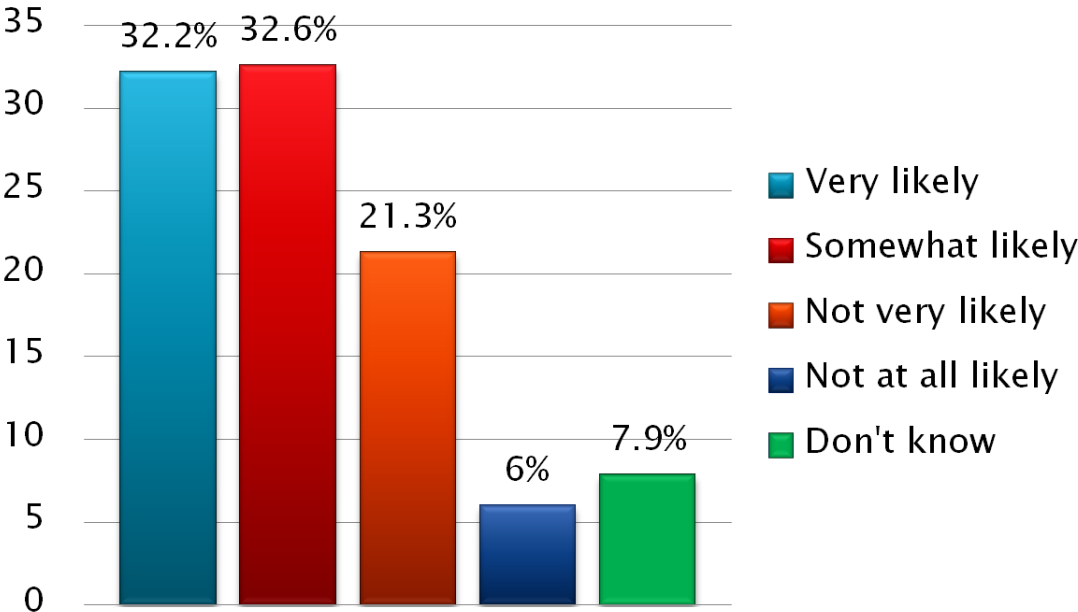
Perception of risk: How likely is it in your community for police to break up parties where teens are drinking? N=271



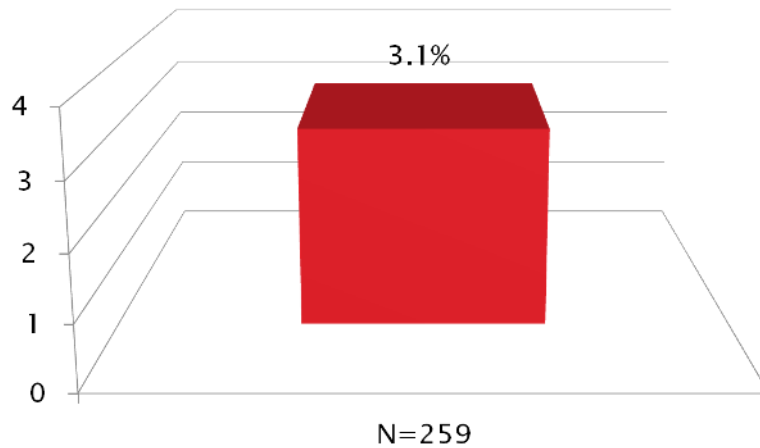
Perception of Risk: How likely are police in your community to arrest an adult for giving alcohol to someone under 21? N=267



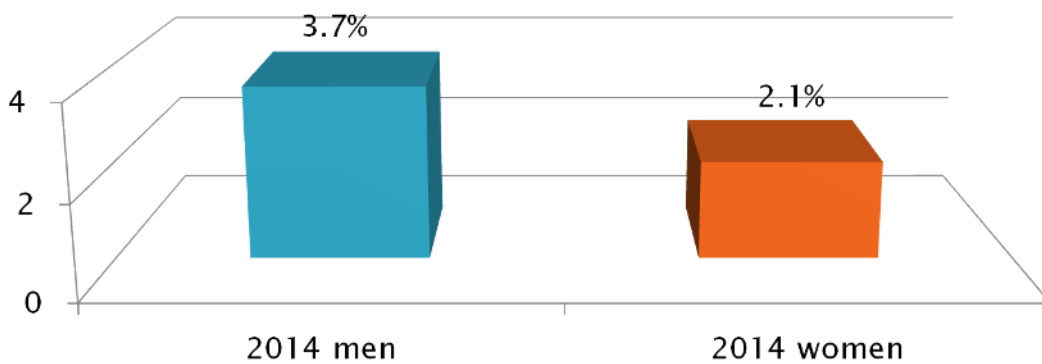
Perception of Risk: In your opinion, if you were driving after you had too much to drink, how likely is it you would be stopped by police? N=267



Social access: Past year, Self-reported, provided alcohol to minors (Overall)

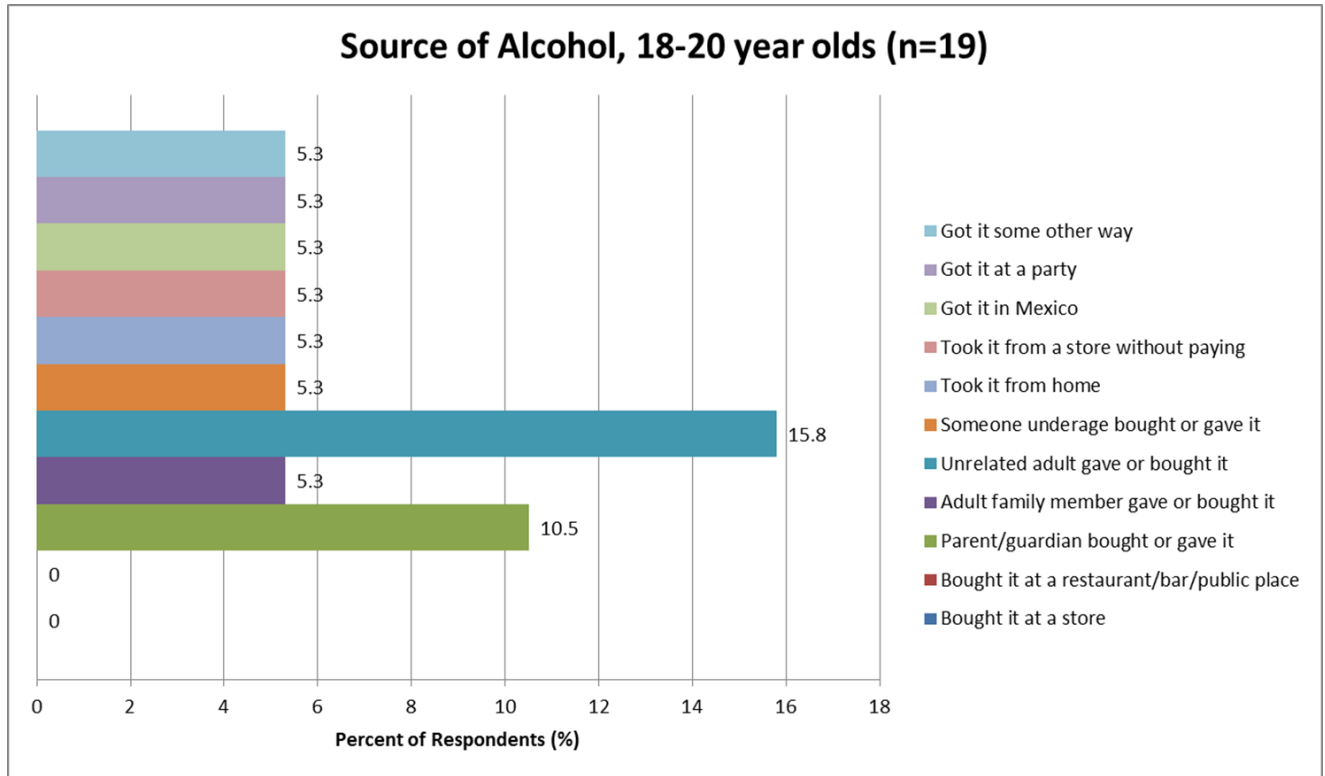


Social Access: Past year, Self-reported, provided alcohol to minors (by gender: N=259)



*Criminal Prosecutions: It is a 4th degree felony for adults to provide alcohol to minors who are not their own children. Minors 18-21 years of age can be charged with misdemeanor possession of alcohol as well as the felony for providing alcohol to another minor.

Source of Alcohol: Underage Drinking 18-20 year olds reporting 30 day drinking (n=19)

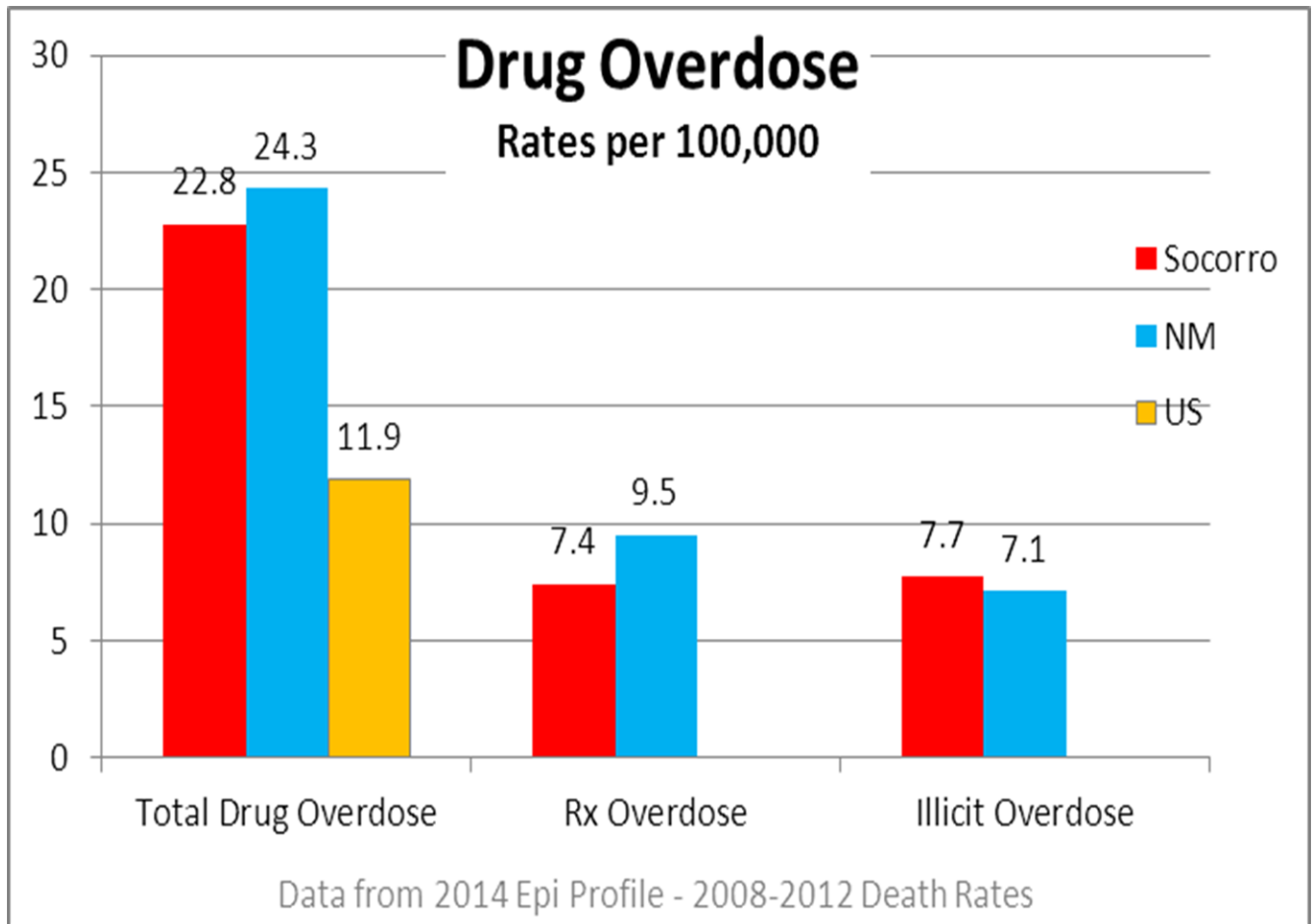


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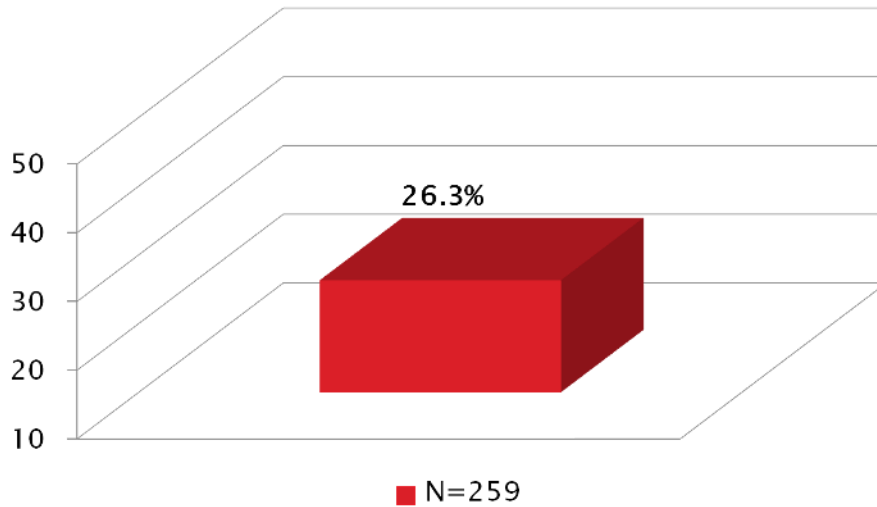
Tobacco Use:

Tobacco use– NMCS Adults	Any 30 day use % respondents N=259		
	2014	MALE	FEMALE
30–day Cigarette use	19.2	22.2	18.0
30–day Other tobacco use	6.1	9.4	4.0
Provided tobacco (cigarette, chew, snuff) for minors in past year	2.7	2.8	2.7

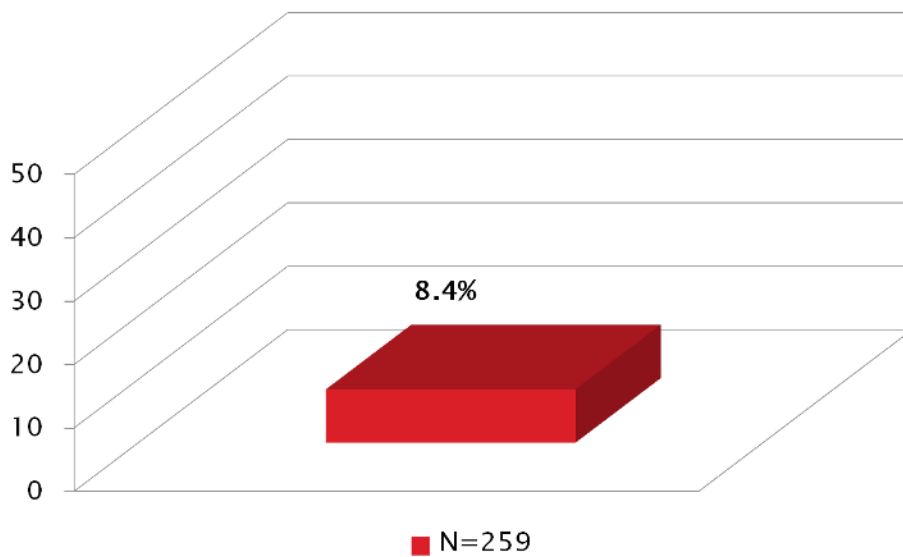
Prescription Drugs:



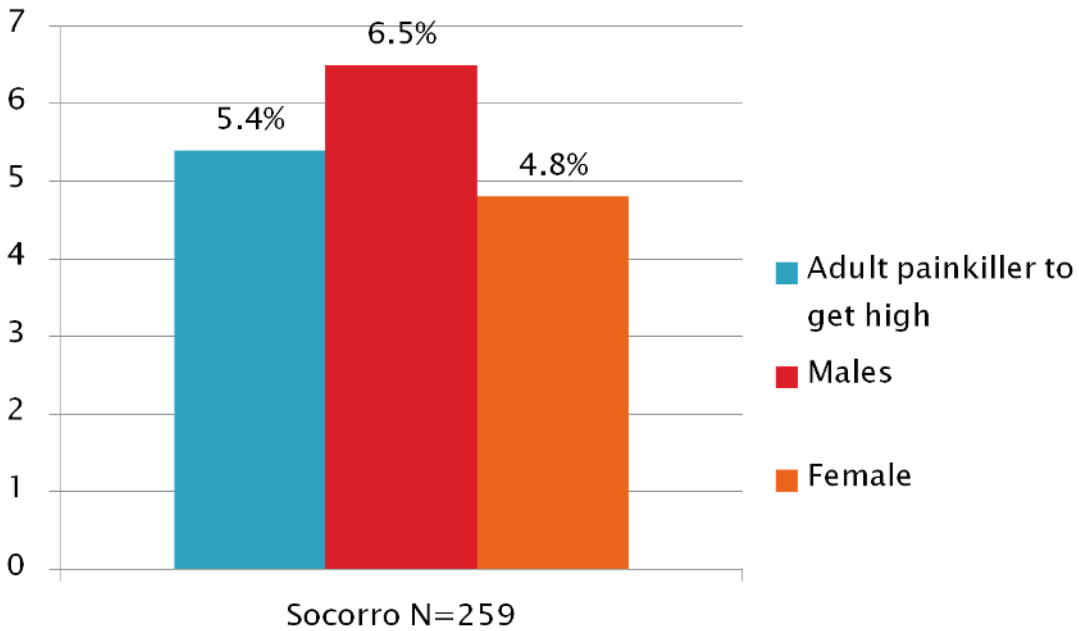
NMCS % Received Prescription Painkiller, Past Year



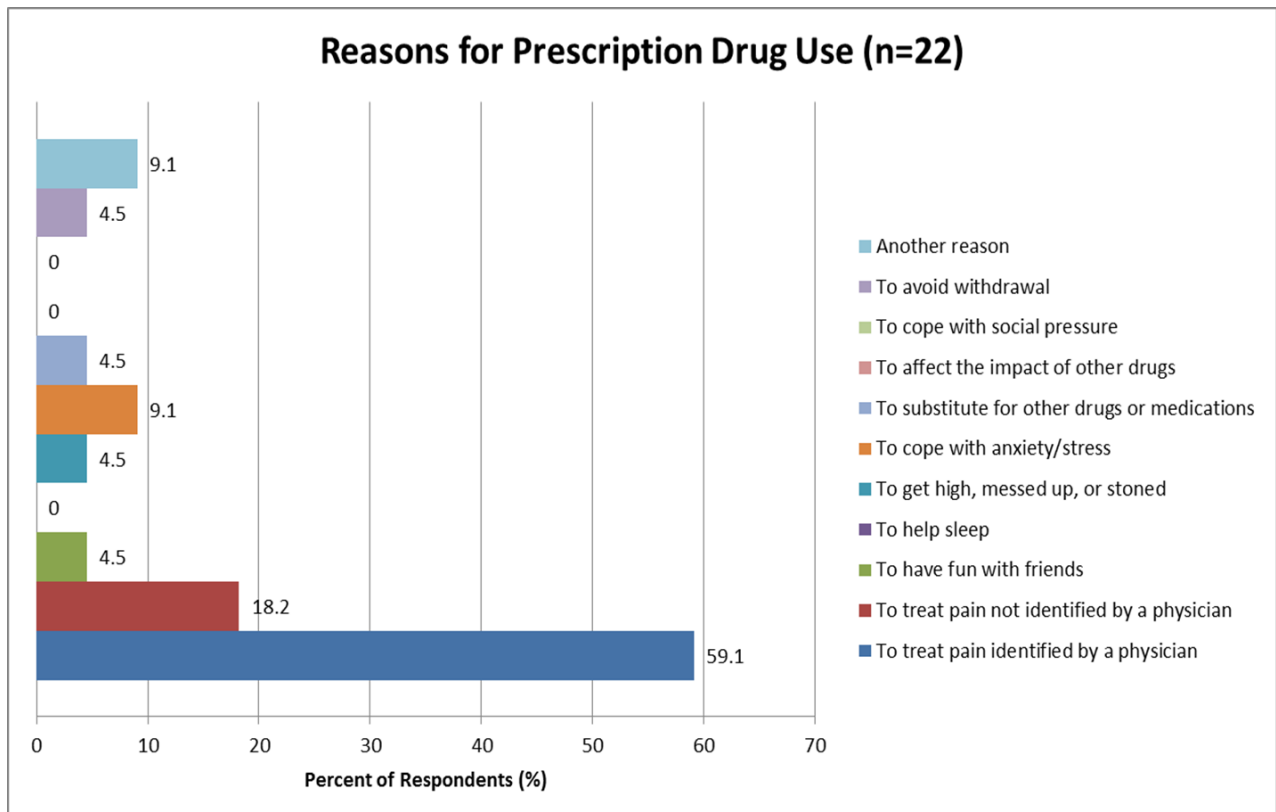
% Prescription Painkiller Use, Past 30 Days



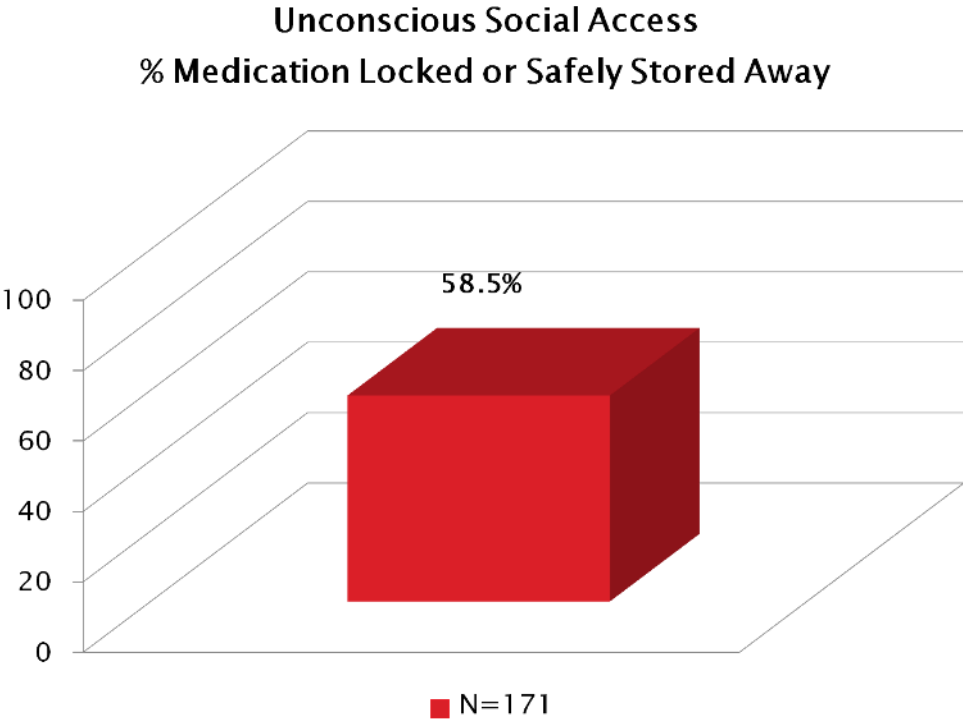
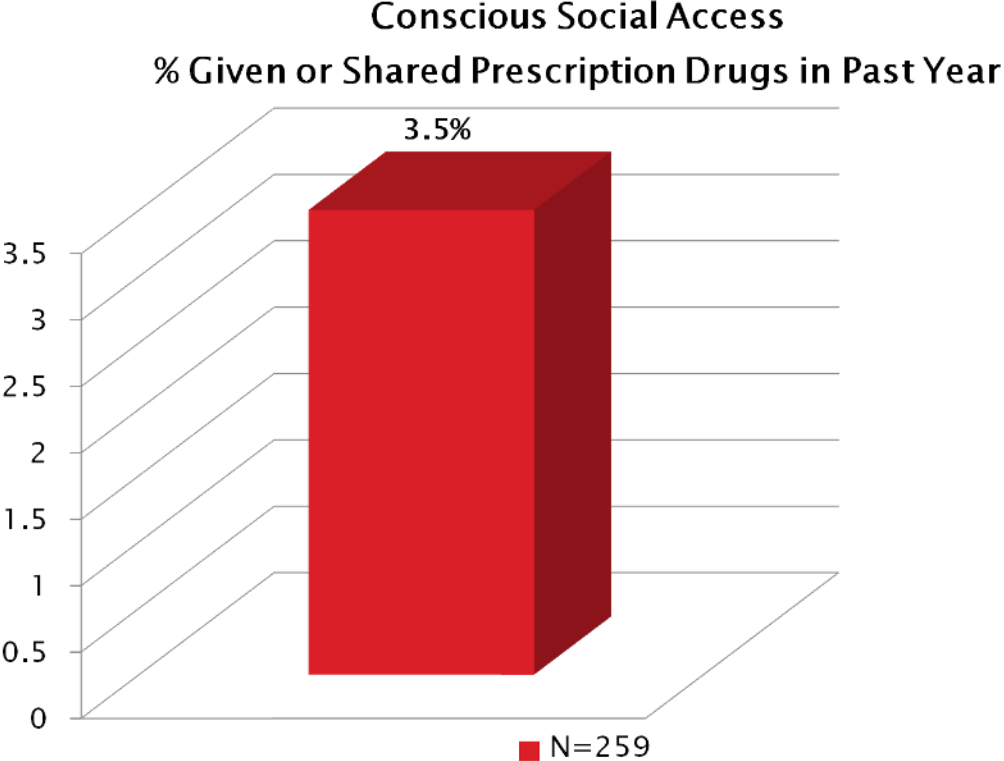
Used a painkiller to get high:



Reasons for RX Painkiller use last 30 days:

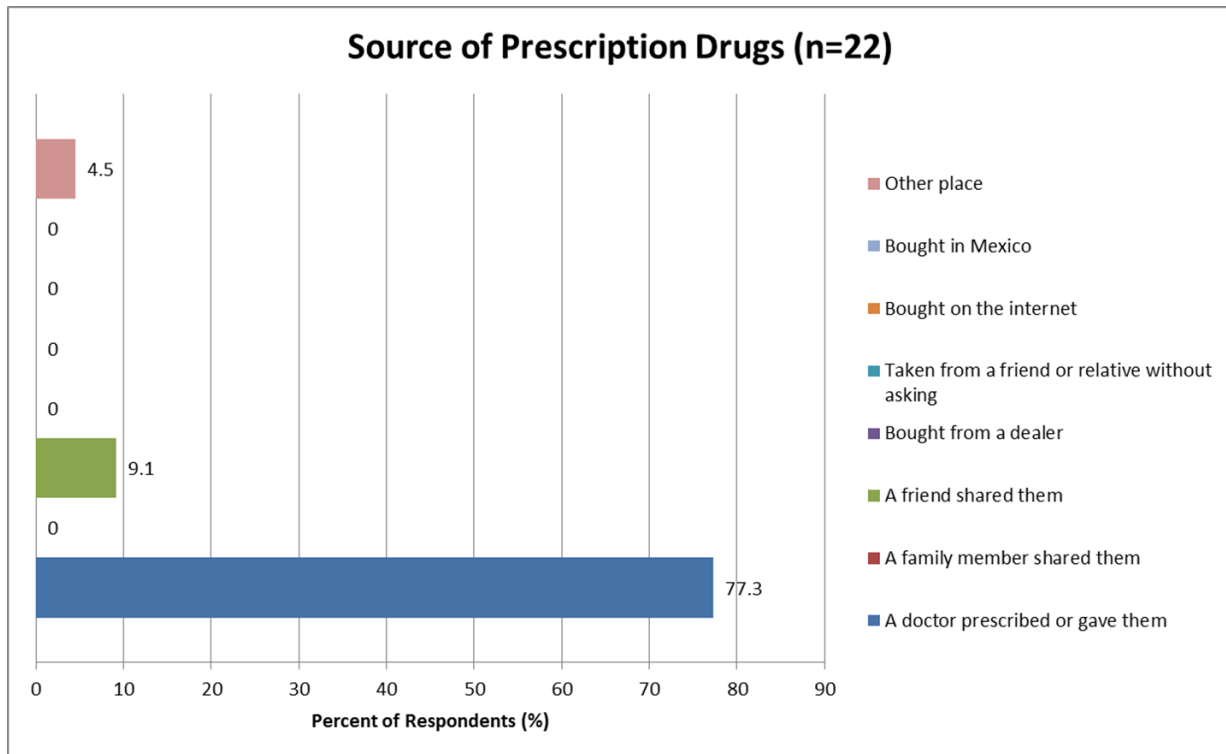


Intervening Variables:
For prescription painkiller abuse

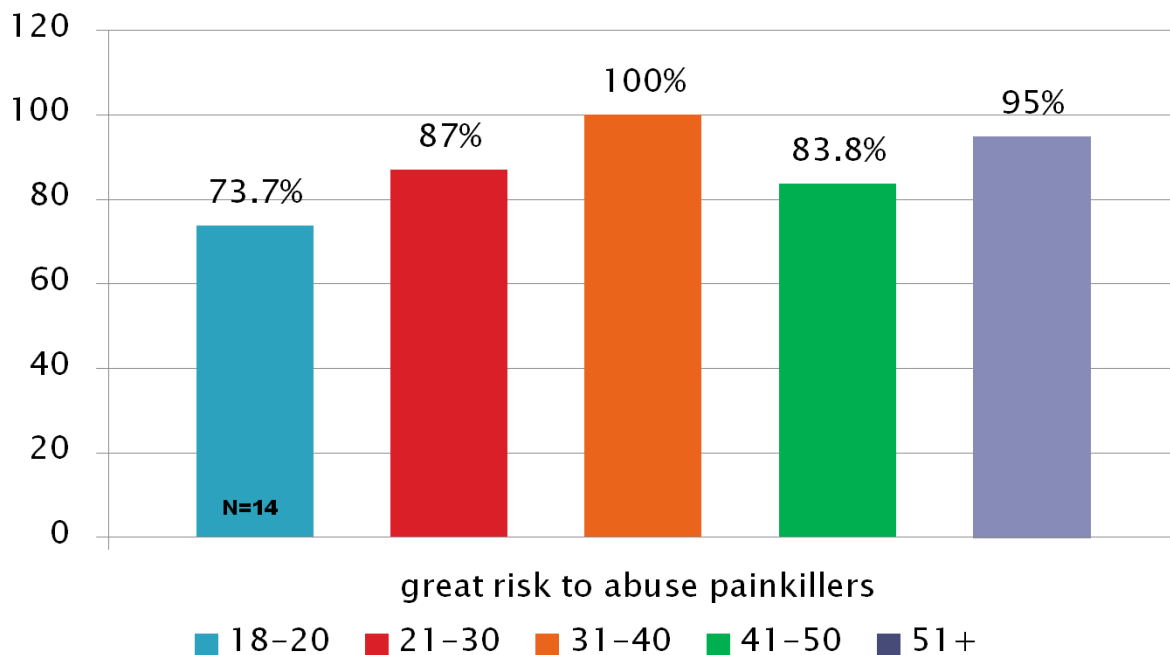


Retail or social access:

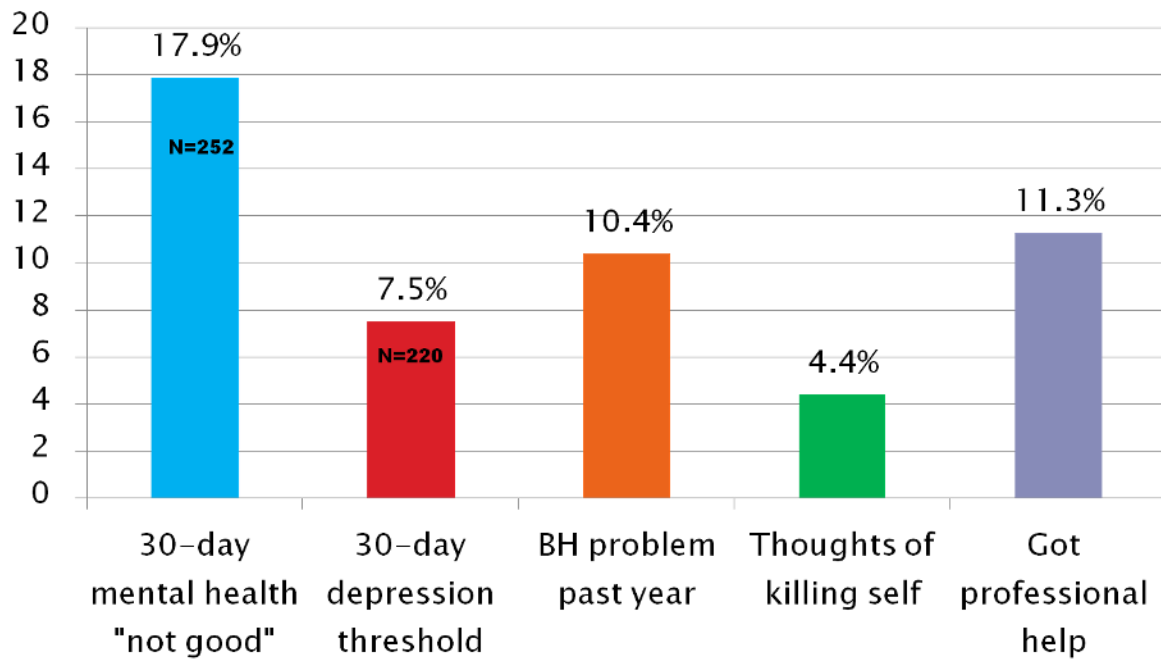
Sources of Rx Painkillers used last 30 days



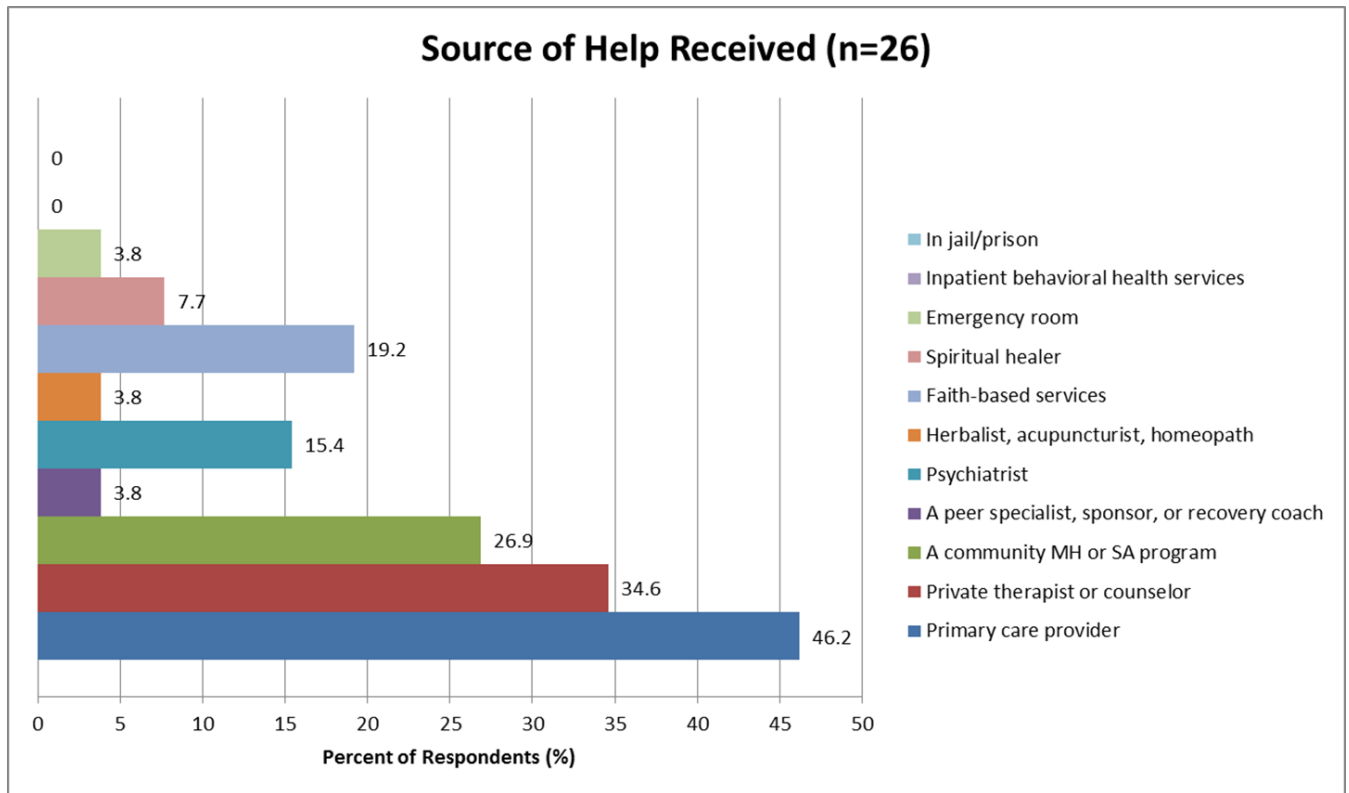
Perception of harm (new question to NMCS 2014)



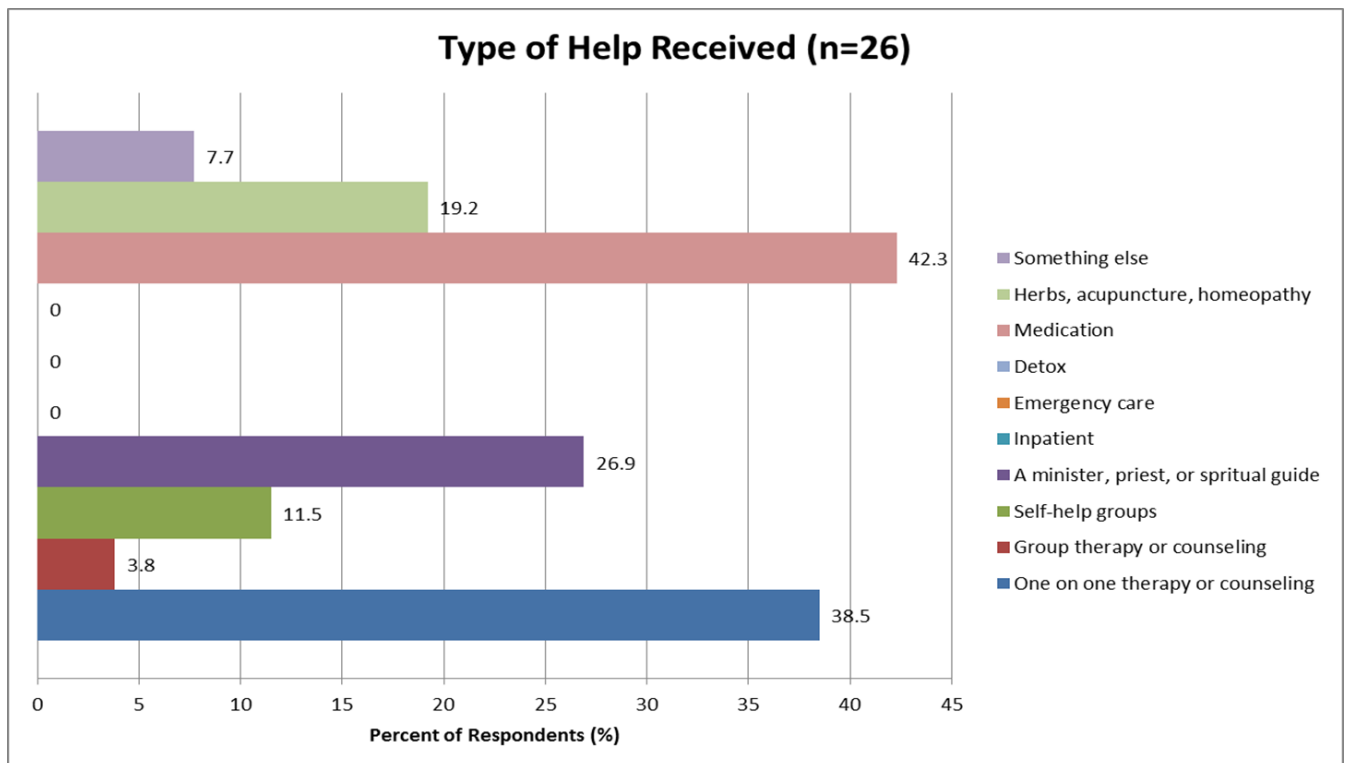
Mental Health & Access to Care



Where did you go to get help in past year?



Kinds of professional help in past year



Thank you Socorro County for your participation in this survey! Any feedback is always welcomed.

Please contact us at:

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